



TSAWWASSEN  
SUN FESTIVAL  
2024

# PARTY IN THE PARK!

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Dear Friends,

The Tsawwassen Sun Festival Committee is pleased to bring you sponsorship opportunities for our annual festival taking place on the BC Day August weekend from August 03 - 05, 2024 and marks our 52<sup>ND</sup> year.

Since 1972 the Sun Festival has been a fun tradition celebrated by generations of Tsawwassen residents. Our main objective is to gather people in a family-fun celebration while working in partnership with the local community, businesses and non-profit organizations such as the TOOBS, Boundary Bay Lions Club and the Rotary Club of Tsawwassen, in the promotion of growth in our community. We're proud to say that we stay true to our roots. Our primary goal is to unite our vibrant community with family fun activities.

Each year the Festival grows into an extraordinarily high spirited celebration. The festival begins with a 3-day ball tournament now in its 42<sup>ND</sup> year and also includes a Beer Garden, Volleyball Tournament, Pickleball Tournament, Marketplace, Car Show and so much more! The festival brings in participants giving the business community an opportunity to increase its visibility & sales.

As a non-profit society, the Tsawwassen Sun Festival Committee puts together this event while relying heavily on the generosity of the business community to assist with its funding. With this in mind, we are seeking your support as a Sponsor. We ask that you consider the sponsorship package with in-kind sponsorship or a cash contribution.

The Tsawwassen Sun Festival Society recognizes our sponsors as an integral part of our success and is committed to ensuring all our sponsors are properly acknowledged. We offer a number of options depending on the level of sponsorship, including recognition at our festival and in our media coverage.

Thank you in advance for your consideration to support the Tsawwassen Sun Festival as we celebrate 52 years of bringing the community together with a fun filled weekend! If you require further information please contact the coordinator by phone 604-220-2147 or anytime by email at [tsunfestival@gmail.com](mailto:tsunfestival@gmail.com).

We look forward to hearing back from you.

Sincerely,

Elaine Campbell

Sun Festival Coordinator, on behalf of the Tsawwassen Sun Festival Society Committee

## **Tsawwassen Sun Festival Sponsorship Opportunities**

The Tsawwassen Sun Festival is pleased to invite you to once again be part of our event that unites local service clubs, businesses, and individuals in celebration of our exceptional community. With an estimated attendance of over 12,000, our 3-day event offers excellent exposure for your company.

### **Festival Highlights include:**

<b><u>PRESENTING &amp; GOLD SPONSOR</u></b>	<b><u>SILVER SPONSOR</u></b>	
<ul style="list-style-type: none"><li>● <b>CAR SHOW</b></li><li>● <b>DRIVE IN MOVIE</b></li><li>● <b>CHILDREN'S MIDWAY</b></li><li>● <b>BEER GARDEN</b></li><li>● <b>MOVIE NIGHT</b></li></ul>	<ul style="list-style-type: none"><li>● <b>SLOPITCH TOURNAMENT</b></li><li>● <b>VOLLEYBALL TOURNAMENT</b></li><li>● <b>BINGO</b></li><li>● <b>PANCAKE BREAKFAST</b></li><li>● <b>PICKLEBALL TOURNAMENT</b></li></ul>	

### **Corporate Sponsorship Program:**

Corporate sponsorship provides overall support to the Tsawwassen Sun Festival. All sponsors can be tied to a specific event or activity during the festival according to level of sponsorship. All sponsors will also have the opportunity to promote their company through our social media, in the parade and in the park on Monday August 5. The Tsawwassen Sun Festival is pleased to offer the following benefits to our sponsors:

## **PRESENTING \$5000 (2 SPOTS)**

- ✓ Sponsor of the Main Stage and Entertainment or Movie Night
- ✓ Named Presenting Sponsor in all Sun Festival correspondence that includes Social Media and print advertisement
- ✓ Festival website sponsorship page including link
- ✓ Banner in Winskill Park and Parade
- ✓ Public announcements in the beer gardens throughout the weekend
- ✓ Opportunity to Sponsor an activity and be sole recipient

## **GOLD \$4000**

- ✓ Named Gold Sponsor on all Social Media and print advertisement
- ✓ Festival website sponsorship page including link
- ✓ Public announcements in the beer garden throughout the weekend
- ✓ Opportunity to Sponsor an activity and be sole recipient

## **SILVER \$3,000**

- ✓ Named Silver Sponsor on Social Media and printed advertisement
- ✓ Opportunity to Sponsor an activity and be sole recipient
- ✓ Newspaper advertising the week prior and after the event

## **Friendship Sponsorship**

- ✓ Corporate logo as a Friendship Sponsor on Social Media
  - ✓ Newspaper advertising the week prior and after the event
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**Sponsorship Agreement**

**I'd like to be involved and sponsor the 2024 Tsawwassen Sun Festival**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

**Please indicate the Sponsorship Level:**

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**Presenting**          \$5,000          Sponsorship Choice: \_\_\_\_\_  
**Gold**                  \$4,000          Sponsorship Choice: \_\_\_\_\_  
**Silver**                 \$3,000          Sponsorship Choice: \_\_\_\_\_  
**Friend Support (under Silver)** \_\_\_\_\_

To confirm your level of commitment and to set off planning costs associated with staging the 2024 Sun Festival, we appreciate your commitment by **MAY 31, 2024**

For clarification and/or for further information on the festival, please contact the Tsawwassen Sun Festival Coordinator, Elaine Campbell at 604-220-2147 or by email @ **tsunfestival@gmail.com**

**Please make your cheque payable to: Tsawwassen Sun Festival Society**

:                                  P.O. Box 1254 Postal Station "A"  
Delta, B.C. V4M 3T3

Many thanks in advance for your sponsorship involvement.